

AUTUMN 2010 REGISTRATION FORM (IN FOUR EASY STEPS)

Circle the dates and courses you would like to take. (Step 1)

| CIP™ Certification Courses | | CEU Credit | Boston September | Boston November | Individual Courses U.S. \$ | Discounted *Combined day/evening program U.S. \$ |
|--|---|------------|------------------|-----------------|----------------------------|--|
| CIP-I Core Certification Courses | | | | | | |
| 1 | Intelligence Sources & Collection Techniques | .7 | 20 | 8 | \$1,150 | \$1,550 |
| 1.1 | Communicating CI to Senior Management <i>Enrichment Evening</i> | .3 | 20 | 8 | \$ 495 | |
| 2 | Competitive Benchmarking & Tactical Analysis | .7 | 21 | 9 | \$1,150 | \$1,150 |
| 3 | Competitive Blindspots | .7 | 22 | 10 | \$1,150 | \$1,150 |
| 4 | Cross-Competitor Analysis | .7 | 23 | 11 | \$1,150 | \$1,150 |
| 5 | Create & Run a World Class Intelligence Operation | .7 | 24 | 12 | \$1,150 | \$1,150 |
| 5.1 | CI: The Good, the Bad, and the Ugly <i>Enrichment Evening</i> | .15 | 23 | 11 | \$ 195 | \$ 195 |
| CIP-II Advanced Certification Courses | | | | | | |
| 6 | War Gaming: Theory & Practice (2 Day) | 2.0 | | 15-16 | \$2,495 | \$2,845 |
| 6.1 | Strategy for the CI Professional <i>Enrichment Evening</i> | .3 | | 15 | \$ 495 | |
| 7 | Value Chain Analysis | .7 | | 17 | \$1,350 | \$1,350 |
| 8 | Anticipating Innovation | .7 | | 18 | \$1,350 | \$1,350 |
| 9 | Scenario Analysis | .7 | | 19 | \$1,350 | \$1,350 |

*If you wish to attend the evening enrichment course and the following days program you will receive the same combined program discount. Evening enrichment courses 1.1, 5.1, and 6.1 are not part of certification.

Total Tuition (excluding any discounts)

Subtract any (Step 2) discounts

Total Tuition for ACI Courses

Calculate your discount (Step 2) (Only one discount may apply)

a) Early Registration Discount: If you register 30 days in advance, deduct \$100 (U.S.); or

b) CIP™ Certification Program Discount: If you register for the complete nine-course CIP program in advance, deduct 10% off total tuition.

Call 888.732.6812 (+1 630.983.5530 international residents) for information on group discounts

www.academyci.com

Your registration fee for all workshops includes all seminar materials. It also includes breakfast, lunch, and refreshments each day. It does not include sleeping rooms, but we have reserved a block of rooms in each hotel at special prices. Your registration confirmation letter will have complete hotel information. Unless otherwise indicated in the catalog course description, seminars will run from 8:30 a.m. to 5:00 p.m. Complimentary continental breakfast will be available from 8:00 a.m. to 8:30 a.m. Please be ready to begin the seminar at 8:30 a.m. sharp. Dress is casual business attire. ACI reserves the right to substitute speakers when necessary. No audio or video recording of the seminar is allowed. All payments must be in U.S. dollars. All payments must be paid no later than ten working days before the seminar. We accept checks, bank transfers, Visa, MasterCard and American Express. Checks should be made out to: Fuld-Gilad-Herring Academy of Competitive Intelligence. Your tuition is fully refundable if we receive your cancellation notice up to ten working days before the seminar. Registrations cancelled with notice of less than ten working days are liable for the full registration fee and will receive a credit toward another equivalent ACI seminar, but will not receive a refund. By registering for any of the Fuld Gilad Herring Academy of Competitive Intelligence courses, you grant permission to the Academy to video or audio tape any part or all of the courses in which you attend, and use the materials as it deems appropriate, including but not limited to any promotional or training materials. W

Fill out address and payment information (Step 3)

Name _____

Title _____

Company _____

Address _____

Phone _____ Fax _____

E-mail _____

Registration is only confirmed upon receipt of payment.

We accept the following methods of payment:

Check Bank Transfer MasterCard Visa American Express

Credit Card # _____ Exp. Date _____

Name on Card _____

Signature _____

FAX or MAIL registration form to: (Step 4)

Fuld-Gilad-Herring Academy of Competitive Intelligence

25 First Street, Suite 301, Cambridge, MA 02141

Tel: 888.732.6812 Fax: 888.969.3317

International Registrants

Tel: +1 630.983.5530 Fax: +1.630.983.3317

Hotel Information:

Fuld-Gilad-Herring Academy of Competitive Intelligence has reserved a block of rooms for the night before each seminar at discount or corporate rates.

Boston September 20-24, 2010 Royal Sonesta Hotel
617.806.4200

Boston November 8-20, 2010 Hotel Marlowe
617.772.5838

Hotel sleeping room cut off dates: August 30 for the September dates \$279.00
October 7 for the November dates \$239.00