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ACI Competitive Intelligence Scholarship

For Unemployed CI Professionals

(Application deadlines: February 1, for the Spring semester, and July 31, for the Autumn semester)

Application Form

First Name _____ MI _____ Family Name _____
Title _____
Company (or most recent employer) _____
Address _____
Address _____
City _____ State _____ Zip Code _____ Country _____
Office Telephone _____
Fax _____ E-mail _____
College Attended _____ Major course of study _____

To apply for the ACI Scholarship please complete the three steps below:

1. Enclose an employer or past employer recommendation. This recommendation should answer the question: *Why would the student benefit and qualify for consideration of this scholarship?*

2. Complete a 500-word essay that addresses the following issue:

“From my past experience, the single, greatest benefit my organization gained from the competitive intelligence was...”

Instructions: In an essay of no more than 500 words, describe how your competitive intelligence initiatives at a past employer helped your company strategically. Please be specific (disguise any details that may be confidential). We recommend that you:

- **Select a story or incident** to illustrate your point and expand on it
- **Describe how management benefited** from this effort
- **Pass along lessons you learned** and believe others could learn from you

3. Send this form, the essay, and the employer recommendation to:

Scholarship Application
The Fuld-Gilad-Herring Academy of Competitive Intelligence
131 Oliver St. 3rd Fl.
Boston, Massachusetts 02110